

Garden Centre Retail

GCA announces 50th anniversary venue

Posted by [GardenCentreRetail](#) on Friday, June 5, 2015 · [Leave a Comment](#)



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The Garden Centre Association has announced the Grand hotel in Brighton as the venue for its golden jubilee year conference, taking place in January of next year.

Speaking of the upcoming event, interim GCA chief executive Iain Wylie said: "Next year is an extra special one for us. It will see the association celebrate its 50th anniversary so the annual dinner in particular will be a very special event."

He continued: "As well as the celebrations, the conference will be the usual mix of top quality speakers, analysis of inspections and garden centre best practice and announcements of competition and awards."

Events taking place over the three days include the Greenfingers Challenge Cup, a networking event, as well as keynote speakers presenting on a range of topics.

Speaking of the last day, Iain Wylie described it as: "A day of strategy on subjects such as the economy, challenges facing business and the direction of future market trends with an.

"In the afternoon there will be the supplier exhibition. In the evening we will host our Annual Gala Dinner and awards presentation, plus a special celebration of our 50th anniversary."

The conference will run from January the 24th to the 27th.

www.gca.org.uk.