

Garden Centre Retail Olympic medallist to speak at GCA conference 2016

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A British Olympic silver and world championship gold medallist has been booked for the Garden Centre Association's (GCA) conference in January 2016 to inspire attendees to bring out the best in their teams. The GCA has announced Roger Black MBE will be one of the speakers at its golden jubilee event, which will be attended by leading independent garden centres from across the country.

Iain Wylie, chief executive of the GCA, said: "Roger was the first presenter we booked for the event, which also sees our organisation mark its 50th anniversary, and we're very much looking forward to all he has to say about being a champion and the dynamics of being in a highly successful and motivated team.

"He was part of the famous quarter that clinched gold from the Americans in the world championship 4 x 400m relay in 1991. Having achieved success both individually and as part of a team, Roger understands what it takes to become a champion."

The GCA's annual conference will be held at The Grand Hotel in Brighton from January 24 until 27, 2016. More than 300 delegates are expected to attend.

Iain continued: "As always our conference will provide attendees with pertinent information on key aspects of the garden centre industry to assist members in achieving their business goals. Next year is an extra special one for us – 2016 will see the association celebrate its 50th anniversary so the annual dinner in particular will be a very special event."

The GCA will be announcing details on how to book places for the event on their website: www.gca.org.uk