

Media release for the Garden Centre Association

GCA announces Chairman elect for 2018/19

THE GARDEN Centre Association (GCA) has recently (2017) announced its Chairman elect for 2018/19.

Mike Lind, who is the Managing Director of Monkton Elm Garden & Pet Centre in Somerset, was revealed as the GCA's Chairman elect for 2018/19 during its annual conference, which took place in St Andrews, Scotland.

Mike said: "When I begin my work as Chairman of the GCA in January, 2018, I will continue to focus on the core benefits of membership and our strategy, which has the following main objectives:

- Delivering an aspirational members' conference
- Promote regional activities and networking between members
- Monthly barometer of trade
- GROW our e-learning initiative
- The annual standards inspection process.

"Above all I want to strive to make sure the GCA remains relevant to the interests of our members and is seen as an association that is beneficial to our businesses but is also fun to be part of."

Mike will take on the role from current Chairman, Julian Winfield, in January 2018.

The Chairman of the GCA works closely with the GCA Executive and full Board of elected directors.

The GCA supports constructive relationships with other entities connected with retail and wholesale in the sector and promotes best practice across the industry.

Iain Wylie, Chief Executive of the GCA, said: "I would like to thank Mike for standing for the Chairman Elect role at our AGM in St. Andrews and congratulate him on being elected unanimously.

"I look forward to working with Mike this year and in 2018/19 when he becomes Chairman. Initially, our main priority will be to organise a conference for January 2018, continuing the success and popularity of these events in recent years."

The GCA represents nearly 200 garden centres nationwide.

Through sharing information and its inspection programme the GCA helps members to achieve high standards in customer service, plant quality and reliability.

For further details about the GCA conference, please call 01244 952170. Alternatively, please visit www.gca.org.uk, log on to www.facebook.com/pages/Garden-Centre-Association or follow the organisation on Twitter at www.twitter.com/GC_Association.

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For further media details, please call Porcupine PR on 01278 446801 or email Cherry@porcupinepr.co.uk. Alternatively, please contact Iain Wylie, GCA Chief Executive on 07843 633408 or email Iain@gca.org.uk.

Photograph caption: Mike Lind, who has been selected as the GCA Chairman elect for 2018/19.

