

Media release for the Garden Centre Association

GCA steps up search for new inspectors

THE GARDEN Centre Association (GCA) is this month (September, 2016) stepping up its hunt for three new inspectors to help its members retain the very highest of standards in service and expertise.

The search has started in earnest this month following the announcement last month that Alyson Haywood, Andy Campbell and Ian Boardman were standing down from their roles this year.

GCA Chief Executive, Iain Wylie said: “We’re now very keen to hear from anyone who would like to work with us and shares our vision, and that of our member garden centres, with regards providing the very best in customer service and care, as well as offering top quality advice and plants and products.

“We’re beginning the task to look for replacements now and have already received a number of expressions of interest. We will be contacting them shortly but we would still love to speak to anyone else interested in the posts from all areas of the industry. Anyone wishing to find out more about the role, should contact me via email at the GCA so they can ensure we get full details sent out to them.

“We wish to continue the good work carried out by our team of inspectors, helping to ensure consistency and raising standards throughout our membership. We view this very much as an opportunity to ensure that we have a capable team of inspectors who have insight into the market and new retailing ideas to help our members develop and face the challenges of the future in a positive way.”

The main purpose of the role of inspector is to visit member’s sites to assess standards and give feedback.

Iain added: “Our ideal candidates will need to visit member centres during the spring inspection window and be able to give objective and honest feedback on what they find.

“They will need to produce reports and provide ideas for improving standards. They will also be required to make presentations at our annual conference and regional meetings. It is a very interesting and unique role for anyone in the industry and we hope to hear from lots of potential candidates.”

For further information about the role of inspector at the GCA, please call 0118 930 8918. Alternatively, please visit www.gca.org.uk, log on to www.facebook.com/pages/Garden-Centre-Association or follow the organisation on Twitter at www.twitter.com/GC_Association.

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For further media details and photographs if required, please call Porcupine PR on 01278 446801 or email Cherry@porcupinepr.co.uk. Alternatively, please contact Iain Wylie, GCA Chief Executive on 07843 633408 or email Iain@gca.org.uk.

Photo caption: GCA Chief Executive, Iain Wylie.