

Media release for the Garden Centre Association

# Booking now open for GCA conference

BOOKING has now opened for the Garden Centre Association's (GCA) annual conference next January (January 22-25, 2017).

The conference, which will include talks, industry updates and opportunities to socialise, takes place at St Andrews in Scotland from January 22 until 25.

Iain Wylie, Chief Executive of the GCA, said: "We wanted to let people know booking for our conference is now open, so if you are hoping to attend, please visit the members' section of our website via [www.gca.org.uk](http://www.gca.org.uk) to book your place.

"With a great venue, a great line-up of speakers and plenty of opportunities to catch up with friends from the industry, our 51<sup>st</sup> annual conference looks set to be a fantastic event.

"To book, please visit the members' section of our website via [www.gca.org.uk](http://www.gca.org.uk). Sponsorship slots have filled up well too but there are still one or two left so if any companies are interested in this, please give me a call."

The conference kicks off on Sunday, January 22 with an afternoon of fundraising activities for the charity Greenfingers. Two teams will go head-to-head to battle it out for the Greenfingers Challenge Cup.

Iain added: "Monday's (January 23) part of the conference will focus on the operational side of our industry and will include talks from a range of inspiring and engaging business speakers to help motivate us for the year ahead.

"During the day on Tuesday (January 24) there will be more of a focus on the strategic element of business, with opportunities to listen to some inspirational speakers and a chance to experience the associate's exhibition."

The GCA represents nearly 200 garden centres nationwide.

Through sharing information and its inspection programme the GCA helps members to achieve high standards in customer service, plant quality and reliability.

The GCA's annual conference will be held at St Andrews in Scotland between January 22 and 25, 2017. More than 300 delegates are expected to attend the event.

For other information, please call 01244 952170, visit [www.gca.org.uk](http://www.gca.org.uk), log on to [www.facebook.com/pages/GardenCentreAssociation](https://www.facebook.com/pages/GardenCentreAssociation) or follow the organisation on Twitter at [www.twitter.com/GC\\_Association](https://www.twitter.com/GC_Association).

**ENDS**

For further media details, please call Porcupine PR on 01278 446801 or email [Rachel@porcupinepr.co.uk](mailto:Rachel@porcupinepr.co.uk). Alternatively, please contact Iain Wylie, GCA Chief Executive on 07843 633408 or email [Iain@gca.org.uk](mailto:Iain@gca.org.uk).

**Photo caption:** Iain Wylie, GCA Chief Executive.

