

Senior army trainer, entrepreneur and economist to feature at Garden Centre Association annual conference

12 January 2015, by Matthew Appleby, [Be the first to comment](#)

The line up for this year's Garden Centre Association (GCA) annual conference (January 25-28) includes a former army commander who will talk on leadership.



Nicky Moffat CBE, who is a speaker, trainer, coach and mentor, will be presenting at the industry event in the morning on Tuesday, January 27.

GCA chief executive Iain Wylie said: "Nicky delivers inspiring and thought-provoking advice and guidance, drawn from a career spent leading and developing people, optimising team performance and improving outputs."

Until December 2012, following 27 years military service, she was the most senior serving woman in the British Army.

She has extensive leadership experience as Commander of a Training Unit delivering leadership, management and technical training to Army officers, soldiers and civilians and as Director of the Army's 5,000 HR, Finance and Personnel Administration specialists.

As a Private Secretary, she supported the Secretary of State in the formulation and communication of the Government's agenda for Defence including operations in Iraq, Afghanistan and Sierra Leone.

Wylie added: "Nicky now advises clients on leadership and career progression planning. As a speaker she offers a unique perspective on the role of strong leadership in driving and optimising operational performance.

"We're very much looking forward to hearing Nicky speak and seeing how we can all develop and enhance our leadership skills to better improve our businesses and the industry."

Kevin Gaskell, the businessman and entrepreneur who ran Porsche GB Limited in the early 1990s, will also present to the conference at the De Vere Carden Park on the Tuesday.

Roger Martin-Fagg, a renowned economist turned strategist, will be speaking to delegates on the same day too. He presents at conferences around the world on the economic outlook and its impact on business. His quarterly economic update is sent to 1,200 SME's.

The conference kicks off on Sunday, January 25 with an afternoon of fundraising activities for the charity Greenfingers. Two teams will go head-to-head to battle it out for the Greenfingers Challenge Cup.

Said Wylie: "Monday's (January 26) part of the conference will focus on the operational side of our industry and will include talks from a range of inspiring and engaging business speakers to help motivate us for the year ahead.

More than 300 delegates are expected to attend the event. For more information and bookings see www.gca.org.uk